

Market Advice

The Directors of FT8 Plc (FT8) have received a number of requests and questions from our shareholders to help clarify the new business situation that FT8 has entered into over the past few months.

The questions are:-

Why did the directors change the name of the company?

The termination of the Marketing and Promotions Agreement (MPA) by FT8 required that FT8 no longer had access to the use of the Ezybonds name or any marketing material from Ezybonds Inc.

Will FT8 be involved in the business of providing an e-wallet which also includes the issuance of debit cards and the use of a mobile phone App?

As announced on 19 March 2015, the Directors of FT8 intend to make acquisitions to enable them to offer an e-Wallet / Debit card program that can be used widely around the globe to move funds electronically in a secure and legal environment. FT8 will also seek to make strategic investments in companies that provide finance and commercial mortgage products.

How will the Directors of FT8 Plc improve shareholder communication?

The directors of FT8 intend to release quarterly shareholder update announcements.

In addition the company will seek, in due course, to appoint an international advisory committee who will assist in reviewing the company's business strategy with the current board.

Why did the directors terminate the revenue share agreement with EZB Inc?

As announced on 19 March 2015, FT8 had been made aware that a key strategic relationship partner with Ezybonds Inc group of companies has withdrawn from the arrangement with Ezybonds Inc.

The Directors believe the termination of the MPA will enable the Company to pursue other opportunities that would have been unavailable if the MPA was in place.

Why did the Directors of FT8 Plc write down the significant goodwill value that existed in the previous year's balance sheet?

The historical goodwill in the company's balance sheet was predicated on consistent and sustainable earnings being generated from the old Ezybonds EzyPromotions revenue share agreement. The Directors felt that because of the past non-performance by the single source revenue provider to the company, the value of goodwill was not reflective of fair value for the company and not truly representative of realisable value for the shareholders.

Phillip Pryor.

Acting Chairman

FT8 Plc.

24 June 2015.